



# Micha GOEBIG

COACH | SPEAKER | ENTREPRENEUR

**I HELP FEMALE PROFESSIONALS IN  
MALE-DOMINATED INDUSTRIES  
LEAD WITH CONFIDENCE**

## *Who I am*

The founder & CEO of GO BIG COACHING, confidence & leadership coach Micha Goebig helps female professionals and founders in tech and other male-dominated spaces lead with confidence.

To gain the confidence and visibility to take their careers to the next level (and beyond!), she guides her clients through her 5-step framework to 10X their confidence at work as well as unlearning what holds them back, most often negative self-talk, impostor syndrome, perfectionism, self-sabotage, and people-pleasing.

Micha is a certified coach, speaker, published author, member of Forbes Coaches Council and presentation lead at TEDxSeattle and. TEDxSeattleWomen Before training as a coach, she founded and still owns a boutique agency – GO BIG COMMUNICATIONS – that specializes in corporate communications for the German luxury car industry. With 20 years of experience as a communications expert and entrepreneur, she follows a German-style coaching approach: efficient, pragmatic, solution-driven, direct.

Micha holds a master's degree from the University of Munich, taught at several colleges in the USA and Germany, has published two novels (one with Goldman RandomHouse) as well as multiple stories and essays, and trained with one of Germany's leading executive coaches as well as Rich Litvin and others in the USA.

## *Talk & Workshop Topics*

Leading with Confidence in Highly Innovation-Driven Environments; Self-Advocacy; UNLEARN Series: Impostor Syndrome, Negative Self-Talk, Perfectionism, Self-Sabotage, People-Pleasing

## *Contact Information*

(206) 218 7844

micha@michagoebig.com

www.GoBigCoaching.com

## *Social Media*



go\_big\_coaching



Go Big Coaching



Micha Goebig



MichaGoBig



# Micha GOEBIG

COACH | SPEAKER | ENTREPRENEUR

## THE CONFIDENCE & LEADERSHIP COACH FOR WOMEN IN MALE- DOMINATED INDUSTRIES

### Testimonials

*"Micha is an incredible leadership coach and speaker. She has provided really useful and practical insights to the women of The Koa Club and LWT on topics such as Overcoming Imposter Syndrome. She is so knowledgeable and authentic in her talk, and always relates well to the audience. Best of all, Micha exudes genuine warmth and is someone you would always want in your corner to help you unlearn bad habits which are affecting your professional growth and to remind you to be fearless in all your pursuits."*

-Susan Seah, Partner CounselGS; Founder & CEO  
The Koa Club; Leadership Chair Seattle LWT

*"Micha produced a 4-part series for The Riveter digital community. They were by far 4 of our most well-attended and well-received webinars to date. Her insight was informed, practical, and warm. If you want to see real change in your life, work and how to be kinder to yourself, I definitely recommend reaching out to her!"*

- Michelle Le, The Riveter

*I had the pleasure of working with Micha & planning out an event where she spoke on an all-too-real problem, Imposter Syndrome. She spoke in front of a group of approximately 50 students, all of whom were looking to change their careers, and managed to reach every single one of them.*

- Sian Culligan, Code Fellows

*Micha is incredible. She's easy to communicate with, very creative, and highly process driven. She is also very insightful, focused, able to see the direction wanted and provide vision with executable action steps. Micha will be an asset to any team and individual working with her.*

- Vera Weikel, software developer

### Client List (not exhaustive)

City of Seattle, King County, State of Washington; Microsoft; Qualtrics; Amazon AWS; Hubspot; Leading Women in Tech (LWT); Women Automotive Network; Women in Environment; The Koa Club; The Riveter; General Assembly; Code Fellows; Teachable; The Elevate Group; etc.

BMW Group; Volkswagen Group/Audi; The Porsche Circle; Kion Group; Leoni AG; Deutsche Post DHL; Deutsche Bahn; Deutsche Bank; German Film Museum (DFF); etc.