



Micha GOEBIG

COACH | SPEAKER | ENTREPRENEUR

I HELP HIGH-ACHIEVING WOMEN
BECOME CONFIDENT LEADERS IN
MALE-DOMINATED SPHERES

Who I am

The founder & CEO of GO BIG COACHING & COMMUNICATIONS, Micha empowers female professionals to develop greater visibility and confidence to build exceptional careers in male-dominated spheres. Before training as a coach, she built a boutique corporate communications agency specializing in the German luxury car industry that has been successful for 20 years.

Topics I can discuss

My focus is on making women seen and heard as leaders in tech and other predominately male sectors. To this end, I have developed a five-step "10X Your Confidence" framework. In this context, I frequently coach and speak also about unlearning impostor syndrome, negative self-talk, perfectionism, and people-pleasing.

Questions you could ask me

1. How can I show up with confidence, especially when I have to do something I haven't done before?
2. I used to be confident but I am not any more. What happened?
3. What's the line between self-advocating and boasting?
4. Why do I always feel like I am winging it and only others got it all figured out?
5. Is there a way to silence the self-doubt?
6. Why can perfectionism be counterproductive and what's a better way to deliver peak performance?

Podcast & speaking experience

I regularly give talks and host workshops (in-person and online), e.g. WiC Annual Summits 2021 & 2022, keynote speaker at 2021 Central Wisconsin IT Conference; I have guested on approx. 20 podcasts (US, UK, Germany) as well as numerous FB and IG Lives in the past years. Detailed information upon request.

How I'll promote your podcast

I will share the episode in my newsletter (c. 2,000 subscribers), through Instagram and Facebook posts and stories as well as on LinkedIn.

Booking Info

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Social Media



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